

## FACULTY PROFILE



Dr. Beulah Suresh is currently Heading, the Department of Business Administration at Auxilium College (Autonomous), Vellore. Her area of specialization is Marketing and Human Resource. She has produced four Ph. D scholars and three M. Phil scholars, at present four Ph. D scholars are carrying out research under her guide ship. She has 21 years of teaching and research experience and has been instrumental in the expansion of the Department of Business Administration of Auxilium College from offering the UG programme to Ph. D programme. She serves as Guest Faculty in APCA –Academy of Prisons and Correctional Administration, Vellore, handling classes for Prison Officers and in Christian Medical College and Hospital, Vellore, handling classes for MHA students. She is a corporate trainer for BHEL Ranipet , PA Footwear Chennai & Ranipet. She was selected by the Tamil Nadu Police Department from the District for the Police Wellbeing Programme to train the Police Officials in Vellore District and was trained for one week in NIMHANS, Bengaluru .

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| 1. Name                   | : Dr. BEULAH SURESH  |
| 2. Designation            | : Head & Assistant Professor                                     |
| 3. Qualification          | : MBA, M.Com, M. Phil, Ph. D                                     |
| 4. Mobile number          | : 9444730483   |
| 5. E-mail id              | : beulah@auxiliumcollege.edu.in<br>: beul_bharath@rediffmail.com |
| 6. Teaching Experience    | : 21 years 5 months  |
| 7. Area of specialization | : Marketing and Human Resource                                   |

## 8. Positions Held in Auxilium :

- Head of the Department
- Chairman for the Board of Business Administration, Auxilium College from 2007 till date.
- Chief Examiner for the UG Board in Business Administration from 2007 till 2020 and for PG Board from 2012 till date.
- Member of Internal Quality Assurance Cell, Auxilium College, from 2008 to 2016.
- Member of Research and Publication Committee, Auxilium College, from 2010 to 2015. From June 2021 till date
- Member of the College Council, Auxilium College from 2003 till date.
- Member of the Academic Council, Auxilium College from 2007 till date.
- Member of the Examination Committee, Auxilium College from 2007 till date.
- Member in the Intellectual Property Rights Cell from 2019 till June 2021.
- Member in Institution Industry Cell.
- Startup coordinator for Auxilium Innovation and Incubation Centre

## 9. Research Experience and Guidance: 21 years

- Completed M. Phil. Guidance : 3
- Completed Ph. D. Guidance : 4
- Currently Pursuing Ph. D Scholars : 4
- Projects are guided for B.B.A. from 2002 till 2020 and for M.B.A. from 2012 till date

## 10. Projects Completed / On going

<b>Title of the Project</b>	<b>Name of the Funding Agency</b>	<b>Duration</b>	<b>Remarks</b>
VIP- Volunteer , Innovate and Participate	United Board for Christian Higher Education, Hong Kong	2015 to 2016	Completed a small grant project sanctioned for US \$ 5,000
An Analysis of the Challenges and Opportunities in continuing professional development of the experienced teaching professionals in private HEIs of Bengaluru city	Auxilium College	2020 to 2022	Received seed money of Rs.50000

11. No. of Papers Published: 40

12. No. of Papers Presented in the National/ International/ Seminars/ Workshops/ Conferences : 40

13. No. of Seminars/Workshops/Conferences organized : 08

14. No. of Books Published/Edited/Co-edited : 01

15. Membership in professional bodies :

### **College Level**

- Member of the Board of Studies in commerce of Jayaraj Annapackiam College for Women, Periyakulam, for the year 2007-2009.
- Member of the Board of Studies in Management Studies of Muthurangam Govt Arts College, Vellore for the year 2014-2016.

- University nominee for the Board of studies in Business Administration of C.Abdul Hakeem College (Autonomous), Melvisharam from 2014 to 2016.
- Member in the Academic Council of CMCH, Vellore for the Course in Diploma in Hospital Administration from 2019.
- Member of the Board of Studies in Management Studies of Sacred Heart College , Vellore from 2020.
- Academic Audit Member for Department of Business Administration ,Voorhees College, Vellore for the year 2020-2021
- Doctoral Research Committee Member for DKM College in Management studies from 2020
- Doctoral Research Committee Member for Sacred Heart College in Management studies from 2019.

### **University Level**

- Member of the expert committee in subject to scrutinize the application for research supervisor in Thiruvalluar University from 2016.
- Member of the inspection commission for affiliation of new arts and science colleges affiliated to Thiruvalluar University from 2016.
- Member in the Board of Studies in Business Administration (UG) from 2000 till 2022
- Appointed as Chairman for Business Administration Board (UG) during the April/May Examination 2022.
- Examiner for Business Administration Board (UG) from 2004 till date.

#### 16. Other bodies :

- Member in International Eco Club Student and Staff Chapter of Nature Science Foundation, Coimbatore.
- Member of the expert committee in subject to scrutinize the application for research supervisor in Thiruvalluar University from 2016.
- Member of the inspection commission for affiliation of new arts and science colleges affiliated to Thiruvalluar University from 2016.
- Member of the Educative Committee in Auxilium Higher Secondary School, Vellore, from 2007-2011.

#### 17. Honors & Awards received :

- Won “First Best Doctoral Paper Award” in the Doctoral Paper Contest organized by Chitkara University, Punjab in ICMIS – 18 at Hotel Rembrandt, Bangkok on 22nd September, 2018.
- Won Best Paper Award in the International Conference Organized by Sri Sai Ram Institute of Management Studies, Chennai, on 11th October ,2018
- Won Second Prize in the District level Competition during the Training Programme organized by the State Police Department along with NIMHANS, Bengaluru during 4th February 2019 to 8th February, 2019.
- Won Best Paper Award in the International Conference Organized by Sathyabama Institute of Science and Technology, Sathyabama University, Chennai on 29th March 2019

- The Royal Commonwealth Society Asia Region, Malaysia awarded with the “Change Maker” award for promoting global citizenship and entrepreneurship among young women in India on 8th March 2020
- Received the “World Teacher Award 2021” in Recognition of outstanding contribution in Teaching by Red Pond Educational and Psychological Research Centre, Madurai, Tamilnadu, India and UK on 5th October 2021

18. No. of Online Courses completed:

- Healthcare Organizations and the Health System from Rutgers The State University of New Jersey
- Inspiring and Motivating Individuals from University of Michigan
- COVID 19 – Contact Tracing from John Hopkins University
- Principles of Human Resource Management through NPTEL, 16th June 2020.
- Stress Management through NPTEL July to August 2019

19. Any Other

**Guest Faculty**

- Guest Faculty in APCA, Vellore from 2002, classes handled for Prison Officers of various states
- Guest Faculty in CMCH, Vellore from 2019, classes handled for MHA students
- Classes handled in MSME (Ministry of Micro, Small & Medium Enterprise), Government of India.

**Corporate Trainer for**

- BHEL, Ranipet
- PA Footwear, Ranipet & Chennai
- APCA, Vellore
- Dr. V. G. N Higher Secondary School, Arakonam

## **Contribution as Resource Persons**

- State Level quality Assurance Conclave on Quality Enhancement in Higher Education organized by School of Nursing, CMC on 7<sup>th</sup> June 2023.
- Resource Person for the International Conference on Towards becoming Successful Entrepreneur organized by Department of Business Administration, Loyola College, Vettavalam, on 29<sup>th</sup> January 2020.
- Chaired the session at the International conference on Management and Information Systems at Bangkok, 21<sup>st</sup>& 22<sup>nd</sup> September 2018.
- Chaired a session in the International Workshop on Life skills organized by Department of Business Administration, Muthurangan Government Arts College on 26<sup>th</sup> February 2018.
- Chaired the session at the National conference on Relevance of Corporate Social Responsibility in Social Development on 20<sup>th</sup> and 21<sup>st</sup> September 2016.
- Chaired a session in the state level seminar on Creativity and Innovation Management on 7<sup>th</sup> March 2015.

## **Editorship**

- Reviewer in the International Journal of Research and Innovation in Social Science (IJRISS) for the year February 2021 to January 2022.

## **Consultancy Services**

- Consultancy service provided to the Academy of Prison and Correctional Administration, Vellore in organizing Lifestyle Management Workshop for the Prison officers of different states.

- Selected by the Tamil Nadu Police Department from the District to train the Police Officials in Vellore District for the Police Well Being Programme officially trained NIMHANS, Bengaluru.

### **Participation in Youth and Student Exchange Programme**

- Participated as the coordinator for the India - Srilanka Youth Exchange Programme 2015 for Global understanding and sustainable development.
- Participated in the India-Malaysia Youth Exchange and Study Programme as the Team Co-ordinator for Indian Delegation from 25th August – 1stSeptember 2019 held at Malaysia.
- Coordinated and participated in the Student Exchange Programme with Salesian College, Silluguri and Sonada

### **Foreign Exposure**

- Participated as the coordinator for the India - Srilanka Youth Exchange Programme 2015 for Global understanding and sustainable development.
- Participated in the capacity building programme on International Opportunities for Academicians and young Professionals organized as part of Road to Commonwealth summit 2018 organized by Audacious Dreams Foundation, India in association with Commonwealth Youth Council and Auxilium College, India to spread the values of Pan commonwealth, Commonwealth Heads of Government Meeting 2018 & Common wealth Youth Forum 2018, London, UK.
- Chaired a session in the International Conference at Bangkok on September 2018 and won the best Doctoral Paper Award in the conference.
- Participated in the India-Malaysia Youth Exchange and Study Programme as the Team Co-ordinator for Indian Delegation from 25<sup>th</sup>



August – 1<sup>st</sup> September 2019 held at Malaysia, organized by Audacious Dreams Foundation, India, Royal Commonwealth Society Asian Region.

- Participated in the National Economic Forum 2019 on 29<sup>th</sup> August 2019 at Kuala Lumpur Convention Centre, Malaysia, organized by National Chamber of Commerce and Industry of Malaysia (NCCIM)

### **Extension Work/ Community Service**

- Certificate Courses in Basic Management Skills & Human Resource Management was framed and conducted for the life time prisoners in Vellore Prison.
- Educational service and timely need is offered to children of After Care Home, Allapuram, Vellore.
- From 2006 till 2015 every year Christmas was celebrated in Central Prison, Vellore and in After Care Home, Allapuram, Vellore among the inmates by organizing cultural programmes and by sharing gifts with the inmates, along with the students and staff of the Department of Business Administration, Auxilium College.
- Training for Trainers - Life Skill Training was given to the Government School Children of Katpadi girls and boys school through college girls.
- Celebrated Pongal at Government school at T.K. Puram.
- Celebrated Christmas at Shalom Home by Distributing gifts, briyani to children and cultural programme were also conducted.
- Member for Education, in the Single Parent Cell of the College